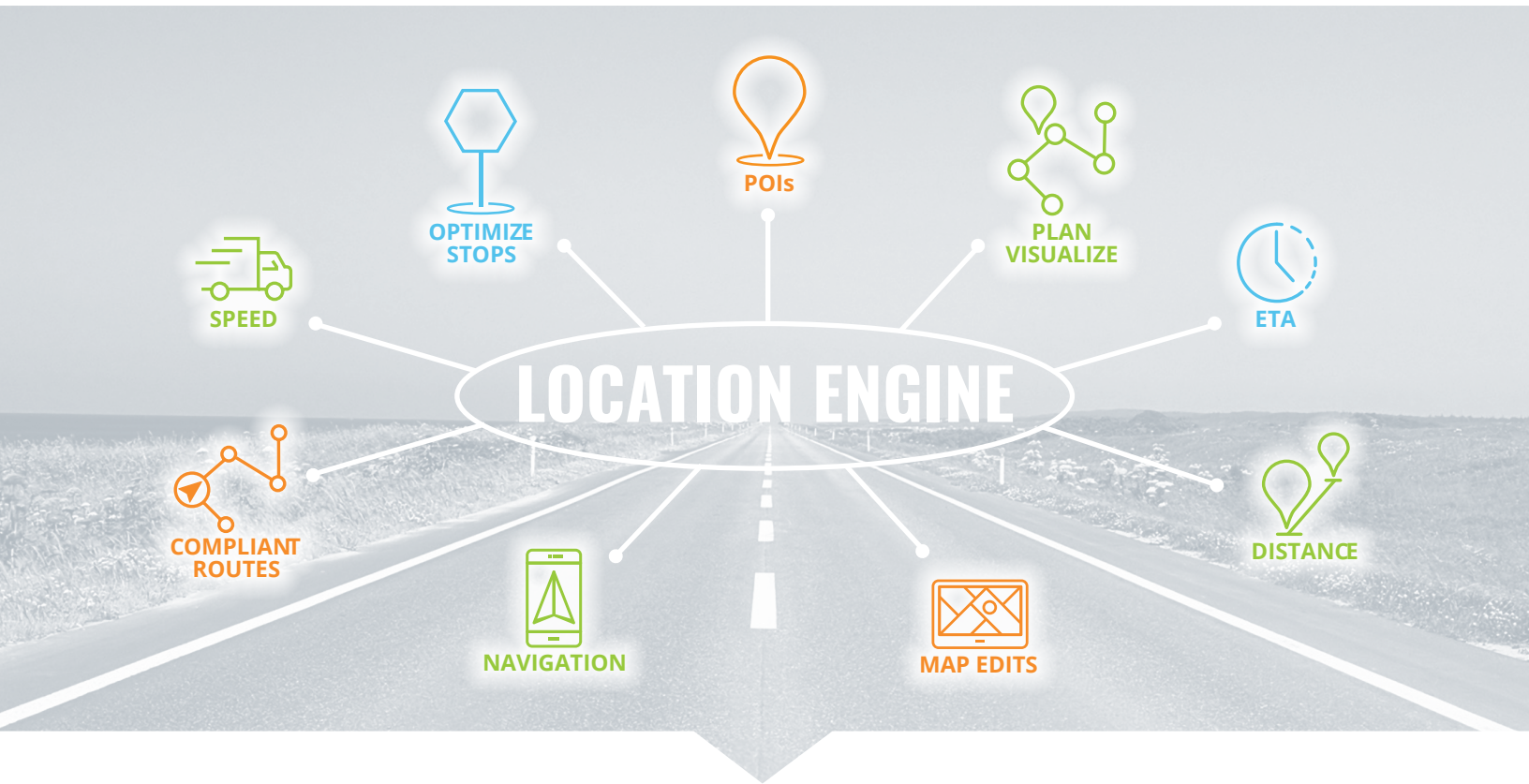


# ALK's Location Powered Platform for Every Part of the Journey



**PLAN**



**DRIVE**



**ANALYZE**



**Every journey is unique.**

At ALK we offer a flexible routing, mapping, mileage and navigation platform rooted in rich commercial vehicle data and powered by our location engine at the core.

Whether you are an end-user looking for a ready to perform solution or an integration partner ready to build for your specific business needs, we can help. Our functionality can be used individually, or as a complete set for the highest level of operational accuracy and consistency.

# Our Core Components



## PLAN

### Optimize Your Route

Build Accurate and Efficient Routes

- Generate accurate mileage results and drive times down to the last mile with address to address routing
- Make critical routing decisions with predictive and real-time traffic and weather conditions
- Easily compare alternative route options by displaying the miles, drive times, and toll costs for each route in the same window
- Set vehicle and route profiles to keep drivers and assets safe on legal roads
- Input mandatory HOS break locations directly into the route plans for accurate ETAs



## DRIVE

### Follow Your Route

Guide Drivers with Safe, Efficient Navigation

- Safe, accurate industry standard PC\*MILER truck routing
- Intuitive, non-distracting clear 2D, 3D map guidance views
- Fast, automatic route generation and re-calculation directly on the device
- Advance road warnings of potential driver hazards
- Offline navigation for constant access to reliable routing and maps in out of coverage areas



## ANALYZE

### Improve Your Route

Integrate Post-Trip Route Visualization & Reporting

- Streamline management of in-cab navigation with web-based remote configuration tools
- Monitor driver adherence to the planned route to maximize operational efficiency
- Create, manage and sync custom location content for precise routing
- Analyze performance across the entire fleet or drill down to each route



Align your ALK assets today at [alk.com/alignyourassets](http://alk.com/alignyourassets)



**Global Offices**

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ALK Technologies is a transportation technology company dedicated to defining the optimal route to success through innovative routing, mileage, mapping, and navigation solutions. © 2017 ALK Technologies Inc. · All Rights Reserved